

COUTURE

JUNE 1-4, 2023 | WYNN LAS VEGAS

PREVIEW, MAY 31ST, 5:30PM

BRANDING OPPORTUNITIES

SHOW BAG INSERT



With this sponsorship you can include your collateral or small branded item in the show bag distributed to exhibitors and retailers. This is a limited opportunity.

\$3,500 Cornerstone Only

\$4,500 All Retailers

\$3,500 Exhibitors

CUSTOM HOTEL KEY PACKET



The jewelry industry's premier international and domestic retailers stay with us at Wynn & Encore Las Vegas during COUTURE. Present your brand to these VIP buyers the moment they check in by printing your custom message on the hotel card key packet. You provide the artwork and we'll take care of the rest.

\$15,000

MEDIA PARTNERSHIP



COUTURE exhibitors represent the majority of jewelry advertising in the category. As a media partner, COUTURE provides 2 full show badges to give your publisher and sales team access to the event, as well as bin distribution for your title.

\$7,500

OPENING NIGHT EVENT OPPORTUNITIES



The Opening Night Event is a night to remember! From the evening photo booth to the candy wall and everything in between, we can work with you on any event enhancements that perfectly align with your brand.

starting at **\$10,000**

CUSTOM CHARGING STATION



We've combined the ubiquitous need to find a charge for one's phone with our collective obsession with cleanliness. Sponsor our custom charging station, which also safely gives phones a UVC "scrub," and retailers and press will be delighted you've provided this perk.

\$10,000 2 stations

WIFI



Who doesn't love free WiFi?! Every single attendee who accesses WiFi throughout the show will see your custom splash page and will use a password of your choosing. You'll also receive a full-page directory ad, and inclusion in pre-show marketing collateral and on-site signage.

price upon request

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BRANDING OPPORTUNITIES

WHITE GLOVE ROOM DELIVERY



Have your brand message waiting for the most influential retailers the moment they arrive in their room. This opportunity is limited to two per day, up to 100 rooms and the item must be approved by the COUTURE Sponsorship team.

\$5,000 up to 100 rooms

COUTURE SWEET SHOPPE



The Sweet Shoppe is your opportunity to deliver a branded, mid-afternoon sugar fix to attendees and exhibitors alike.

\$7,500 for one day

\$25,000 for duration of the show

ESPRESSO BAR



Give attendees and exhibitors the caffeine fix they need to keep going all day long. Prominently located in the constant traffic of the Cristal Ballroom, this ever popular stop for retailers and brands alike is a surefire way for your brand to garner the attention you deserve.

\$7,500 for one day

\$25,000 for duration of the show

PRIVATE CABANA



A limited number of cabanas are available for creating bespoke destinations for entertaining your guests during our Opening Night Event. From signature cocktails to specially created menus, we will work with you to design an environment that caters to your specifications.

\$15,000

GARDEN LOUNGE



Our strategically placed Garden Lounge is the perfect location for hosting an intimate soiree for clients and friends. Located on the show floor of the Cristal Ballroom, the refined environment invites meaningful conversations and connections.

starting at **\$10,000**

GOLDEN BUBBLE LOUNGE



Our vibrantly styled Bubble Lounge creates the perfect ambiance for hosting a mid-day libation with colleagues and clients. Located on the show floor of the Cristal Ballroom, beaded curtains, bubble lights and in-lounge D.J. add energy to any event.

starting at **\$10,000**

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