# **Designer Line**



#### **DESIGNER LINE FEATURES:**

- · Fluorescent lighting
- Halogen lighting available for an additional \$50 per showcase
- LED lighting available for an additional \$85 per showcase
- · Aluminum frame
- · Textured designer gray formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- Rear storage area with lock in half and quarter vision only
- Available in 4', 5' and 6' lengths and 20" deep
- Showcases are available in full, half and quarter vision

SIZE		QUANT		ADVANCED	PRICE FOR ORDERS	SHOW SITE	TOTAL
SIZE	FULL VISION	HALF VISION	QUARTER VISION	PRICE	RECEIVED AFTER 04/05/2024	PRICE	TOTAL
4 FOOT				\$420.00	\$495.00	\$620.00	
5 FOOT				\$420.00	\$495.00	\$620.00	
6 FOOT				\$420.00	\$495.00	\$620.00	

Add \$85.00 per showcase for LED lighting \$
Add \$60.00 for 3 sides of Morris Oak Paper (to match package cases) \$
Add \$100.00 for 4 sides of Morris Oak Paper (to match package cases) \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER

Add \$50.00 per showcase for Halogen lighting \$\_



#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

#### American Fixture & Display Corp.

Phone: (718) 463-2176 • Fax: (718) 463-4302

Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Electric is not included in this rental price. You must order electric directly from Edlen/Freeman. See wattage information on pages 9 and 10. Please note: Telephone orders not accepted.

### **Deluxe Line**



#### **DELUXE LINE FEATURES:**

- · Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- · Brushed gold frame
- · Glossy black formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- · Rear storage area with lock
- Available in 4', 5' and 6' lengths and 20" deep
- Showcases available in half vision and quarter vision only

SIZE	QUA	NTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
0.22	HALF VISION	QUARTER VISION	PRICE	04/05/2024	PRICE	101712
4 FOOT			\$445.00	\$520.00	\$645.00	
5 FOOT			\$445.00	\$520.00	\$645.00	
6 FOOT			\$445.00	\$520.00	\$645.00	

Add \$85.00 per showcase for LED lighting \$
Add \$60.00 for 3 sides of Morris Oak Paper (to match package cases) \$
Add \$100.00 for 4 sides of Morris Oak Paper (to match package cases) \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER



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# **Elite Line**



#### **ELITE LINE FEATURES:**

- · Halogen lighting
- LED lighting available for an additional \$60 per showcase
- · Brushed gold frame
- · Verdigris formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and 20" deep
- Showcases available in half vision and quarter vision only

SIZE	QUA	ANTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL	
OILL	HALF VISION	QUARTER VISION	PRICE	04/05/2024	PRICE	IOIAL	
4 FOOT			\$470.00	\$545.00	\$670.00		
5 FOOT			\$470.00	\$545.00	\$670.00		
6 FOOT			\$470.00	\$545.00	\$670.00		

Add \$60.00 per showcase for LED lighting \$									
Add \$60.00 for 3 sides of Morris Oak Paper (to match package cases) \$									
add \$100.00 for 4 sides of Morris Oak Paper (to match package cases) \$									
SUBTOTAL \$									
8.375% SALES TAX \$									
TOTAL DUE \$									
COMPANY NAME									
BOOTH NUMBER									



#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

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WHITE

SHOWN HERE

May 30 - June 2, 2024

### **Accent Cube**

# WHITE or DESIGNER LINES

- Aluminum frame
- · Halogen lighting
- LED lighting available for an additional \$45
- Standard white or textured gray formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

# DELUXE or ELITE LINES

- · Brushed gold frame
- · Halogen lighting
- LED lighting available for an additional \$45
- Glossy black or verdigris formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- · Storage area with lock



DELUXE SHOWN HERE

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/05/2024	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$415.00	\$490.00	\$615.00	
DESIGNER		\$415.00	\$490.00	\$615.00	
DELUXE		\$415.00	\$490.00	\$615.00	
ELITE		\$415.00	\$490.00	\$615.00	



#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

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### **Tower**



#### CHOICES:

- STANDARD WHITE Aluminum frame with matte white formica exterior
- DESIGNER Aluminum frame with a textured gray formica exterior
- DELUXE Brushed gold frame with a glossy black formica exterior
- **ELITE** Brushed gold frame with a verdigris formica exterior **FEATURES**:
- Halogen lighting
- LED lighting available for an additional \$45 per tower
- 6" canopy
- · 3 adjustable glass shelves
- Clear glass on four sides
- Hinged framed door with lock
- 20" wide x 20" deep x 80" high
- 20" wide x 20" deep x 54" high glass display area



STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/05/2024	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$425.00	\$500.00	\$625.00	
DESIGNER		\$425.00	\$500.00	\$625.00	
DELUXE		\$425.00	\$500.00	\$625.00	
ELITE		\$425.00	\$500.00	\$625.00	

Add \$45.00 per Tower for LED lighting \$
Add \$400.00 for Marris Oak Parray (to read to realize to acces) \$
Add \$100.00 for Morris Oak Paper (to match package cases) \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER



#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

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### **Museum Pedestal**



#### CHOICES:

- WHITE: Aluminum frame with matte white formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior
- BEIGE: Brushed gold frame with beige formica exterior

#### **FEATURES:**

- Halogen lighting
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/05/2024	SHOW SITE PRICE	TOTAL
White		\$475.00	\$550.00	\$675.00	
Deluxe		\$475.00	\$550.00	\$675.00	
Beige		\$475.00	\$550.00	\$675.00	



 Add \$60.00 per Museum Pedestal for LED lighting \$								
Add \$100.00 for Morris Oak Paper (to match package cases) \$_								
 SUBTOTAL \$_								
 8.375% SALES TAX \$_								
TOTAL DUE \$_								
 COMPANY NAME								
BOOTH NUMBER								

#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

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# **Boutique Case**



#### **CHOICES:**

- · DESIGNER: Aluminum frame with textured gray formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior

#### **FEATURES:**

- · Fluorescent lighting
- · LED lighting available for an additional \$60 per boutique case
- 5" canopy
- Solid back (Wall Case) or glass back (See Thru)
- · 3 rows of adjustable glass shelves
- · Glass doors with lock
- · Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

STYLE	QUANTITY		ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	WALL CASE	SEE THRU	PRICE	04/05/2024	PRICE	TOTAL
Designer			\$505.00	\$580.00	\$705.00	
Deluxe			\$505.00	\$580.00	\$705.00	

Add \$60.00 per Boutique case for LED lighting \$		
Add \$100.00 for Morris Oak Paper (to match package cases) \$		
SUBTOTAL \$		
8.375% SALES TAX \$		
TOTAL DUE \$		
COMPANY NAME		
BOOTH NUMBER		



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# **Available Styles**







### **COUTURE**

# ELECTRICAL INFORMATION NON-LED LIGHTING

Designer & Deluxe Case (Fluorescent)	
4'	25 Watts
5'	30 Watts
6'	40 Watts
<u>Designer &amp; Elite Case</u> (Halogen)	
4'	100 Watts
5'	120 Watts
6'	140 Watts
<u>Tower</u> (Halogen)	200 Watts
Museum Pedestal (Halogen)	300 Watts
Accent Cube (Halogen)	150 Watts
Boutique Case (Fluorescent)	84 Watts

### COUTURE ELECTRICAL INFORMATION **LED LIGHTING**

Deluxe & Designer Case	
4' 5' 6'	42 Watts 48 Watts 54 Watts
Elite Case	
4'	12 Watts
5'	15 Watts
6'	17 Watts
<u>Tower</u>	100 Watts
Museum Pedestal	36 Watts
Accent Cube	24 Watts
Boutique	84 Watts



### THE SHOWCASE PEOPLE

#### **BOOTH LAYOUT DIAGRAM**

PLEASE INDICATE YOUR BOOTH DIMENSIONS AND THE MANNER IN WHICH YOU WOULD LIKE THE SHOWCASES PLACED IN YOUR BOOTH(S). THIS COMPLETED LAYOUT IS REQUIRED TO CONFIRM YOUR ORDER.

Back of Booth	LENGTH feet	
		] <
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		reet
		4

Front of Booth

EXHIBITOR NAME:		
BOOTH NO:	BOOTH DIMENSIONS (LENGTH x WIDTH)	FEET

#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

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#### **SHOWCASE ORDER FORM**

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

# 

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS:

BOOTH NO(S):

#### PAYMENT INFORMATION

**CONTACT INFORMATION** 

DISCOVER / AMEX / VISA / MC #:	EXP DATE:
NAME ON CARD:	SEC CODE:

### SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

#### ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

#### **TERMS AND CONDITIONS OF RENTAL**

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricanes, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) canceled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s), for any damage to the property of any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.