

AMERICAN FIXTURE & DISPLAY

THE SHOWCASE PEOPLE

BOOTH LAYOUT DIAGRAM

PLEASE INDICATE YOUR BOOTH DIMENSIONS AND THE MANNER IN WHICH YOU WOULD LIKE THE SHOWCASES PLACED IN YOUR BOOTH(S). **THIS COMPLETED LAYOUT IS REQUIRED TO CONFIRM YOUR ORDER.**

Back of Booth

LEN TH _____ feet

Front of Booth

WIDTH _____ feet

Please Note: If you place your order on our online portal, you can draft your layout using our interactive layout feature.

EXHIBITOR NAME: _____

BOOTH NO: _____ BOOTH DIMENSIONS (LENGTH x WIDTH) _____ FEET

ORDERS AND BOOTH LAYOUT DUE BY APRIL 11, 2025

Phone: (718) 463-2176 • Fax: (718) 463-4302
Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

CONTACT INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

POINT OF CONTACT NAME: _____

EMAIL ADDRESS: _____

PHONE: _____ FAX: _____

BOOTH NO(S): _____

PAYMENT INFORMATION

DISCOVER / AMEX / VISA / MC #: _____ EXP DATE: _____

NAME ON CARD: _____ SEC CODE: _____

SIGNATURE: _____ DATE: _____

ORDERS AND BOOTH LAYOUT DUE BY APRIL 5, 2024

TERMS AND CONDITIONS OF RENTAL

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricanes, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) canceled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s), for any damage to the property of any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.