

SHOW VENDOR DEADLINES & INFORMATION



Mid-March COUTURE Design Awards Submissions Open



April 3 Order Additional Showcases Through American Fixture
[PDF Order Form & Catalog](#) | [Online Order Site](#)



April 8 Last Day to Book Complimentary Hotel Rooms as Per Your Contract



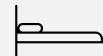
April 8 Submit Salon Showcase Selection and Submit Your Company Name for Salon Plaque
[Electronic Form](#)



April 14 Last Day to Purchase Directory Ads



April 14 Last day to submit Brand Listing Image for the Directory
Images are only needed for brands who are not participating in the lookbook



April 15 Last Day to Cancel or Change Hotel Reservations



April 23 Shipments Accepted at Advance Warehouse (Beginning Date)
[Warehouse Shipping Label](#)



April 24

Final Deadline for Structural Changes
 * Changes made after April 24, 2026 will incur 30% surcharge
[Review Salon Structural Packages Here](#)
[Upgrade Showcase Graphics](#)



April 24

Freeman Discount Deadline to Order Additional Lighting, Electricity, Furnishings and More
[FreemanOnline](#) | [Salon Specifications & Packages](#)
[Lighting](#) | [Electrical](#) | [Salon Package Table & Chair Order Form](#) | [Flooring](#)



April 30

Last Day to Enter Your Submissions for COUTURE Design Awards



May 5

Discount Deadline for Graphics



May 6

Deadline to [Upload Certificate of Insurance \(COI\)](#) and [Submit EAC Form](#)



May 14

Enroll in Free Jewelers Mutual Exhibitor Insurance Program



May 19

Deadline for Packages to Be Received at Advance Warehouse
[Warehouse Shipping Label](#)



May 20

Last Day to Submit an Image for Design Awards Submissions



May 26

Shipments to Show Site Accepted - *Packages cannot be received prior to May 26*
[Show Site Shipping Label](#)